



**PARTNERSHIP
OPPORTUNITIES**



WHO WE ARE

About the Oxford Rising Stars

Established in 2022, the Oxford Rising Stars proudly compete in the NIHL2 South League. Our mission is rooted in developing young talent and building a strong, connected ice hockey community. Our vision is to create a clear and sustainable pathway for players progressing from the Oxford Junior Stars to senior ice hockey in Oxford, ensuring that local talent is nurtured and retained within the Oxford ice hockey system.

Historically, Oxford has faced challenges in keeping promising young players, many of whom have moved to higher-tier teams in search of more competitive opportunities. The Rising Stars are changing that narrative offering a structured development program that enables players to grow, compete, and succeed without leaving their home city.

The 2024/25 season marked a significant milestone: finishing 5th in the league and reaching the Playoff Semi-Final a clear sign of the progress and dedication within the team. This achievement reflects not only our players' hard work but also the strength of our Directors, coaching team, volunteers, sponsors and the community behind us.

Join Our Journey

Ice hockey is more than just a sport, it's a passionate, close-knit community. By partnering with the Oxford Rising Stars, you're not only supporting a competitive team but investing in the next generation of athletes who aspire to represent Oxford at the highest levels.

Your sponsorship helps provide vital resources for training, equipment, coaching, and development, ensuring our players have the best possible environment to succeed.

Together, we can build a lasting legacy for ice hockey in Oxford. Join us as a sponsor and become part of a growing story of success, ambition, and community spirit.

MEET THE TEAM



Russell Shrives
Director



Paul Lynch
Director



Reuben Diffey
Director



Enis Evlat
Director



Shane Moore
Director



Steve Caddick
Team Manager
Social Media Manager

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Paul, Shane, Enis, Russ & Reuben

“WE ARE FOCUSED ON
BUILDING A COMMUNITY
TEAM THAT WILL PUSH
OUR SUCCESS ON AND
OFF OF THE ICE”

Russell Shrives Director

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OUR HOME WHERE WE ARE...



The Oxford Rising Stars Ice Hockey Team proudly calls the Oxford Ice Rink our home. Located at Oxpens Road, Oxford OX1 1RX, this central and easily accessible venue is where we train, compete, and connect with our passionate fanbase.

As a hub for ice sports in the region, Oxford Ice Rink provides a dynamic setting for our games and community events, attracting visitors from across Oxfordshire and beyond.

With its strong local presence and vibrant atmosphere, it's the perfect base for our team's continued growth and engagement with supporters and sponsors alike.



MAIN CLUB SPONSOR



Main Club Sponsor

Becoming the Main Club Sponsor is the most comprehensive and high-profile partnership we offer. This premium package provides your business with maximum exposure across all aspects of the Oxford Rising Stars Ice Hockey Club.

As our Main Sponsor, your company will:

- **Feature prominently on the front of all match shirts as the primary shirt sponsor**
- **Benefit from weekly PR opportunities and dedicated social media promotion across our active platforms**
- **Gain consistent visibility both on and off the ice, helping build strong brand recognition within the Oxfordshire community and beyond**
- **Free tickets to use for your staff and clients across the season**

This sponsorship tier is ideal for businesses looking to make a bold impact while supporting a fast-growing, community-focused club.

£5,000.00

KIT SPONSORS

Other sponsorship options are available for our match kit to feature your logo.
Options include 5 season tickets each.

HOME KIT SPONSOR

- | | |
|------------------------|------------------|
| • Top Rear | £1,500.00 |
| • Shoulder Front Left | £1,500.00 |
| • Shoulder Front Right | £1,500.00 |
| • Bottom Front Left | £1,500.00 |
| • Bottom Font Right | £1,500.00 |
| • Bottom Back Left | £1,500.00 |
| • Bottom Back Right | £1,500.00 |
| • Bottom Back Tail | £1,500.00 |
| • Left Arm | £1,500.00 |
| • Right Arm | £1,500.00 |

AWAY SPONSOR

- | | |
|------------------------|------------------|
| • Top Rear | £1,000.00 |
| • Shoulder Front Left | £500.00 |
| • Shoulder Front Right | £500.00 |
| • Bottom Front Left | £500.00 |
| • Bottom Font Right | £500.00 |
| • Bottom Back Left | £500.00 |
| • Bottom Back Right | £500.00 |
| • Bottom Back Tail | £500.00 |
| • Left Arm | £500.00 |
| • Right Arm | £500.00 |

Shorts Covers (Home & Away) **£750.00 (3x Spots)**



KIT/EQUIPMENT SPONSORSHIP

Our equipment is also available for sponsorship.

• Tracksuits	£2,500.00
• Warm-Up Jerseys	£1,500.00
• Game Day Puck	£1,000.00
• Training Puck	£500.00
• Water Bottle	£500.00
• Tape	£500.00
• Own & Loan (Home)	£50.00
• Own & Loan (Away)	£50.00

SPONSORSHIP OPPORTUNITIES

• Rink Boards	POA
• Slap Shot (Mascot)	£2,500.00
• Game Highlights	£1,000.00
• Penalty Box Sponsor	£1,000.00
• Player Of The Game	£1,000.00
• VIT Room	£500.00
• Fixtures Booklet	£300.00
• Game Day Sponsor	£250.00 (Per Game)
• Chuck a Puck	£50.00 (Per Game)
• Puck Drop	£50.00 (Per Game)
• 50/50 Sponsor	£50.00 (Per Game)

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RINK BOARD ADVERTISING

Put Your Brand on the Ice with the Oxford Rising Stars

Capture the attention of thousands each year by advertising with a rinkside board at the Oxford Ice Rink, home to the Oxford Rising Stars and a hub for local sport and community events.

With an estimated annual footfall in the tens of thousands, your brand will be prominently displayed to spectators, players, families, and visitors attending ice hockey games, public skating sessions, figure skating events, and more. Rinkside boards offer high visibility in a dynamic, fast-paced environment, giving your business lasting exposure and a unique way to connect with the Oxfordshire community.

COST PER RINK BOARD IS SUBJECT TO SIZE & LOCATION





I have been coming to the Oxford Rising Stars game since 2022, i enjoy watching ice hockey for its high energy and fast pace. The intensity of the physical play, and the exciting atmosphere of games always makes it more exciting!

The ice rink feels like a family and it's always a great way to end a weekend and wind down.

As a lifelong hockey fan, I can confidently say the Oxford Rising Stars are something truly special.

Their passion, teamwork, and relentless drive on the ice make every game an unforgettable experience. Watching them grow and compete with such heart is inspiring not just for young fans, but for the entire community.

I enjoy coming to watch the Oxford rising stars game as the atmosphere is good, the directors and volunteers are friendly and very welcoming. The supporters table is also brilliant for kids as there is so much to choose from so my daughter absolutely loves spending all my money.

It's brilliant for the community also.

The Rising Stars bring people together and embody the spirit of sportsmanship, dedication, and local pride.

Supporting this team means supporting the future of ice hockey in Oxford, and I couldn't be prouder to stand behind them

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ICE HOCKEY IS FAST, FIERCE, AND UNFORGETTABLE, JUST LIKE THE CITY WE REPRESENT.

AS A DIRECTOR OF THIS CLUB, I'M PROUD TO GIVE BACK BY BUILDING SOMETHING THAT UNITES COMMUNITIES, INSPIRES YOUNG TALENT, AND BRINGS THE THRILL OF ELITE SPORT TO OXFORD.

THIS IS MORE THAN A GAME, IT'S A MOVEMENT, AND WE'RE JUST GETTING STARTED.

Shane Moore,
Director

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SOCIAL MEDIA SPONSOR

£2,500.00



MEDIA

STATS & FACTS

3,600+

Social Media Followers

1500+

Average Post Views

300+

Attendances



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RISING T.V



Oxford Rising Stars TV is our growing and dedicated online video channel, delivering engaging content to fans and followers throughout the season. From match day highlights and player interviews to behind-the-scenes features and social media clips, **Rising Stars TV** offers regular, high-quality content that keeps our community connected and invested. It's also a powerful platform for sponsor visibility, with branding opportunities across our video content and growing digital audience.



RISING TV



Vs



3

1

SPONSORED BY

SUN 5TH JANUARY 2025

£1,500.00

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AWARDS EVENING SPONSORSHIP



Our Annual Awards Night is a highlight of the season, an evening that celebrates the hard work, dedication, and achievements of our players, coaches, and volunteers. As the Awards Night Sponsor, your business will receive prominent recognition throughout the event, including branding on trophies, event materials, and social media coverage. It's a fantastic opportunity to align your company with community spirit, excellence, and the celebration of local talent.



Main Sponsor

£1,500.00

Top Goal Scorer

£150.00

Top Points Scorer

£150.00

Most Improved Defenceman

£150.00

Most Improved Forward

£150.00

Best Defenceman

£150.00

Best Forward

£150.00

Coach's Player Of The Year

£150.00

Players Player of the Season

£150.00

Fan's Player Of The Season

£150.00

Clubman of the Year

£150.00

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"IT'S A PRIVILEGE TO BE PART OF SUCH A FANTASTIC COMMUNITY CLUB, WHERE I'VE HAD THE OPPORTUNITY TO MEET TRULY REMARKABLE AND INSPIRING PEOPLE, BOTH ON AND OFF THE ICE. THE PASSION, DEDICATION, AND SENSE OF UNITY WITHIN THE OXFORD RISING STARS FAMILY IS SOMETHING VERY SPECIAL, AND I'M PROUD TO BE HELPING SHAPE ITS FUTURE."

Paul Lynch, Director



CURRENT SPONSORS

Hilton Garden Inn Abingdon:

It is an honour and a privilege to sponsor the Oxford Rising Stars Ice Hockey team. Watching these young players grow both on and off the ice has been nothing short of inspiring. Their passion, dedication, and teamwork are a true testament to the spirit of the game.

The team embody values like discipline, respect, and sportsmanship, which are the foundation of any great team. We are proud to support such a talented group of individuals who continue to push the boundaries of what they can achieve, both as players and as role models for the next generation.

It's been a joy to see their progress over the years, and we're excited to continue cheering them on as they rise to new heights. We look forward to being part of their journey and celebrating many more victories, on and off the ice.

Go Rising Stars!

Keeley Dennyschene, Director of Sales

Cox Electrical

As someone who has been fortunate enough to compete at a high level in sport, I know first-hand just how vital funding and sponsorship are to the survival and success of local teams. The sense of community, discipline, and personal growth that sport instils can be truly life-changing—not just for the players, but for everyone involved.

At Cox Electrical, we believe in giving back to the community that supports us. Supporting the Oxford Rising Ice Hockey Team is more than a sponsorship, it's a way to invest in the future of local talent, promote teamwork and resilience, and help provide opportunities for young people to thrive through sport.

Having grown up in a sporting environment myself, I understand the dedication and hard work that goes into running a team. It's a privilege to contribute to something that has such a positive impact, and we're proud to stand alongside the Oxford Rising team as they continue to grow and inspire.

Gerald Cox, Managing Director



OXFORD RISING STARS ANNUAL CHARITY RACE NIGHT

 **Hilton**
Garden Inn[™]
Abingdon, Oxford

 Oxfordshire
Mound



£500 RACE NIGHT MAIN SPONSOR

£100 RACE SPONSOR

£10 HORSE SPONSOR

Hilton Garden Inn, Marcham Rd, Abingdon OX14 1TZ

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RIISING STARS IN THE COMMUNITY

Proudly Supporting Oxfordshire Mind

At the Oxford Rising Stars, we believe in the power of community, both on and off the ice. That's why we're proud to support Oxfordshire Mind, a local mental health charity doing vital work to support individuals across the county.

Since the beginning of our partnership, we've raised over £8,000 to help fund the charity's essential services, including mental health support, advice, and well-being initiatives for people facing difficult times.

Mental health is just as important as physical fitness in sport and in life. Through our ongoing fundraising efforts and awareness campaigns, we aim to play our part in breaking the stigma and supporting the mental well-being of our players, fans, and the wider Oxfordshire community.

By sponsoring the Oxford Rising Stars, you're not only backing grassroots sport—you're also helping us continue this important work with Oxfordshire Mind





OXFORD RISING STARS ANNUAL CHARITY RACE NIGHT

Each year, the Oxford Rising Stars host our highly anticipated Annual Charity Race Night an evening of fun, community spirit, and fundraising in support of our chosen charity, Oxfordshire Mind.

This lively event brings together players, families, fans, and local businesses for a night of entertainment, virtual horse racing, raffles, and prize draws all with the goal of raising vital funds for mental health support across Oxfordshire.

The Race Night has become a cornerstone of our fundraising efforts, helping us raise thousands of pounds while strengthening the bond between the club and the wider community. It's also a fantastic opportunity for sponsors to get involved, showcase their support for a great cause, and connect with our passionate fan base.

Sponsorship opportunities for the event include race sponsorship, branded prizes, promotional materials on the night, and mentions across our social media and event coverage.

Support the Oxford Rising Stars and help us make a lasting difference both on and off the ice.



DIRECTORS MESSAGE

On behalf of the Oxford Rising Stars Ice Hockey Club, we would like to extend a warm welcome and heartfelt thanks for your interest in supporting our club. This season represents not only another chapter in our development but a significant opportunity to grow our program, empower young athletes, and strengthen our community connections through sport.

As directors, we are incredibly proud of what we have achieved in our first three years. From our humble beginnings to where we are now, the progress has been truly inspiring. We are fully committed to building on this foundation and improving season after season, helping our players grow not only as athletes on the ice but also as confident, respectful individuals off the ice.

At the heart of the Oxford Rising Stars is a commitment to nurturing talent, building character, and promoting teamwork, discipline, and sportsmanship.

None of this would be possible without the incredible support from local businesses, families, and individuals like you. Your sponsorship directly contributes to ice time, equipment, coaching, and travel, making it possible for every young player to dream big and compete with confidence.

We're excited for what lies ahead this season, and we invite you to be a part of our journey. Together, we can continue to inspire the next generation of athletes and ensure that the Oxford Rising Stars shine brighter than ever.

Thank you for believing in our mission and for being part of our team.

Why Sponsor the Oxford Rising Stars?

Ice hockey is a thrilling and fast-paced sport, but unlike many grassroots sports, the running costs are significantly higher. One of the biggest expenses is hiring ice time for games and training, which alone exceeds **£30,000 per season**. On top of that, we face ongoing costs for essential items such as playing equipment, coaching staff, travel, and team kit.

As a potential sponsor, we're inviting you to become part of the Rising Stars family—a dynamic and ambitious club dedicated to growing the sport in the heart of Oxford.

Your support can help us develop local talent, strengthen our community outreach, and bring success to both our club and our city.

We offer flexible sponsorship packages tailored to suit your business goals, whether you're looking to increase visibility, support youth sports, or engage your staff and customers.

What We Offer in Return:

- **Brand exposure** via our Rising TV broadcasts and active social media presence
- **Company promotion** at games, events, and on team apparel
- **Employee engagement** opportunities, including exciting game night experiences
- **Business networking opportunities** with fellow sponsors and our growing community partners

Join us in shaping the future of ice hockey in Oxford—support the Rising Stars and shine with us.

Russ, Paul, Reuben, Enis & Shane



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www.oxfordrisingstars.com

Email: info@oxfordrisingstars.com